

[European Solidarity Corps Humanitarian Aid Initiative](#),
Commission's Directorate General for Education and Culture (DG EAC)



Strengthening the resilience of vulnerable communities to the effects of climate change impact and environmental shocks on through the deployment of European Solidarity Corps volunteers fostering the innovation in Humanitarian context.

Humanitarian Volunteer in Communication, PERÚ

1 position

Deployment dates: 01-04-2024 to 30-03-2025

The European Solidarity Corps in Humanitarian Aid is an EU funding program for young people wishing to support, as volunteers, humanitarian aid operations in third countries outside of the EU that have faced humanitarian disasters or need to increase their preparedness to possible disasters in the future.

Volunteers will support humanitarian aid operations while learning new skills, improving, and properly validating their competences.

The program is open to 18-35 years old individuals, EU citizens or legally residing in an EU Member State or in a third country associated to the Program (Iceland, Liechtenstein, Turkey, and Republic of North Macedonia), who have registered in the European Solidarity Corps Portal.

Action Against Hunger

Action Against Hunger is an international non-governmental private organization that is politically and religiously neutral and non-profit. Established in 1979 in France to implement interventions worldwide, its vocation is to fight against hunger, physical suffering and situations of distress that threaten the lives.

In line with its Inclusion and Diversity Strategy, the program aims at including young people with fewer opportunities.

HUMANITARIAN CONTEXT

Peru has experienced several humanitarian crises in recent years that have generated a level of inequity that is difficult for the authorities to manage. The movement of Venezuelan refugees and migrants continues, with Peru being the second country in the region in terms of reception of Venezuelan migrants. The rains and droughts that Peru has been suffering have generated a food crisis that has caused some of the basic foodstuffs to rise to levels that many people cannot afford. The return of hunger, poverty levels and food insecurity are generating a level of need that has not been seen for more than 10 years.

SECURITY CONDITIONS

The context of Lima is marked by the characteristics of a large city, with the problems and benefits of its location. The perception of insecurity in Lima is complex. As indicated in the 2022 Barometer of the Americas, in Peru, 51% expressed support for democracy, fourth up from the bottom of the ranking after Honduras, Suriname and Guatemala.

For over 15 years, the U.S. Department of State has rated Peru at a critically high-risk level for crime. Maintaining situational awareness of your surroundings and practicing good security precautions will significantly reduce chances of becoming a victim both on the streets and at home. Some Peruvian crime statistics taken from police reports and studies (2020-2021) to aid in perspective:

Over 4,000 phones are reported as stolen or lost every 24-hours countrywide. An average of 11 muggings are reported every hour in Lima and Callao. 78,514 crime reports were filed January and March 2021. Lima registered over 500 murders from January to October 2021. 18.6% of Peruvians older than 15 years of age have been victims of crime. 82.3% Peruvians feel that they are at risk of becoming victims. Criminals tend to work in teams. A common criminal trend involves two individuals on motorcycles for “snatch and run.” The ruse of motorcycle delivery services is used to blend into traffic.

TASKS

Objective 1: Social Network Management

- Coordinate, together with the Communications Manager, the management of all SSNN (Facebook, IG, Twitter, LinkedIn, YouTube, Spotify, any other), as well as the attention of users.
- Delivery of a monthly report of analysis of the behavior of our social networks.

Objective 2: Development of communicational materials

- Coordinates, together with the Communications Manager, the writing of all the institutional pieces that the mission requires, such as digital brochures, project infographics, concept notes, factsheet of the Peru mission, factsheet of the axes we work on, lessons learned and notes. conceptual.
- According to the calendar of activities, prepare an article or photographic chronicle for special dates where the relevance of

Action Against Hunger's work is reflected.

- Responsible for collecting the testimonies of the mission staff or participatory photographs requested by the headquarters as part of internal communication.
- Production of audiovisual material with photography and videos that reflect life stories of the NUT & SALUD, WASH and Emergencies axes in accordance with the brand guidelines to be used by the person in charge of the communication area.

Objective 3: Providers management

- Collaboration with the communications manager to collect stories and create content or coordinate with the audiovisual provider so that this work is later made visible on our social networks, blogs, mailings and on the Action Against Hunger website.

Objective 4: Knowledge management

- Registration and administration of the archive of photos and videos in the brand forum

Objective 5: Communication and Awareness on ESC Aid Volunteers Initiative

- Write and publish articles describing the experience of volunteers in the field.
- Collect audiovisual materials for use in a public awareness activity in the local volunteer community in Europe.
- In coordination with the project's NGO partners, organize, and implement public awareness activities.

REQUIRED COMPETENCES

Studies: Bachelor's degree in communications or similar. Knowledge of photography, Adobe Premiere Pro.

Knowledge in updating web pages is valued. Knowledge of graphic design is valued. Knowledge of Microsoft Office at the user level.

Languages: Spanish (C1-C2). Upper-intermediate (B2) written and spoken English.

Skills: Excellent writing and communication skills. Motivation to contribute to development and to serve others. Creative profile and with the possibility of contributing ideas. Good communication and interpersonal skills.

Experience:

BENEFITS AND CONDITONS FOR THE VOLUNTEER

The volunteer will be deployed to Action Against Hunger Peru

Duty station: Lima

Length of Deployment: 12 months

This position offers the opportunity to volunteer in the context of the ESC Humanitarian Aid Volunteers initiative.

The volunteer will have a standard of living similar to the standard in the country.

The working calendar will correspond to the agenda and system established in the field. For each month of voluntary activity two days of rest are earned, in addition to public holidays.

A monthly Subsistence Lump Sum will be provided to cover basic needs such as food and personal hygiene items.

Accommodation, travel costs, visa, pre-deployment medical check + vaccinations (if mandatory for the country), allowance will be covered. In case of need, a Fewer Opportunities Support will also be covered.

Learning Opportunities: the ESC Humanitarian Aid Volunteer will attend online before and on-site induction at the arrival to her/his deployment Mission.

Training during deployment will also be offered to improve the volunteer's skills and competences.

HOW TO APPLY

Applications are made exclusively through the European Youth Portal.

All persons interested in submitting their candidatures **MUST** first:

- Register for the [European Solidarity Corps](#) program.
- In their European Solidarity Corps profile, indicate their interest in [Volunteering in Humanitarian Aid](#).
- Pass the free and compulsory free online course.
- Be available for, and pass, a 5 day in-presence training course of the EU Academy already open and available.

ELIGIBILITY CRITERIA

Candidates must be between 18 and 35 years old, have citizenship or long-term residence in Europe, or be from countries associated with the program (Iceland, Liechtenstein, Turkey, and the Republic of North Macedonia).

Action Against Hunger is an equal opportunity employer.

Young people from disadvantaged communities such as racialized groups, refugees, migrants with long term residency in EU, members of minority gender identities and sexual orientations, people with disabilities, minimum income, long term unemployment and remote geographical areas, are strongly encouraged to apply.