MORE EMPLOYMENT, GREATER SOCIAL INCLUSION

A programme co-funded by the European Social Fund as part of the Operational Programme for Fight Against Discrimination 2007-2013
VIVES PROYECTO IS THE SOCIAL INCLUSION STRATEGY OF ACTION AGAINST HUNGER IN SPAIN

With Vives Proyecto, we are working to provide access to the job market as a way of contributing to bringing an end to social exclusion.

We create opportunities for them to find a job or create a business, using employment and entrepreneurship itineraries.

We have three axes of intervention in order to reach more people:

1. Aimed at unemployed people and individuals at risk of exclusion.

2. Aimed at organisations working in the field of social inclusion. We create partnerships with them to reach more people.

3. Aimed at organisations, administrations, companies, etc., that are all part of the entrepreneurship ecosystem in Spain.

OUR IMPACT

- **1.931 people** have improved their employability
- **460 participants** have found a job
- **283** have elaborated a business plan
- **1,471 entrepreneurs** have received support
- **29%** have started studies
- **54%** have found a job
- **146** have created a business
- **538 professionals** have been trained
- **227 NGOs** have supported the social and occupational integration of people in situations of social exclusion
- **100%** have improved their employability
- **146** have consolidated their businesses
- **61** have consolidated their businesses
- **283** have elaborated a business plan
- **1,471 entrepreneurs** have received support
Vives Proyecto was one of the organisations selected by Enterprise 2020, recognised as providing best practice in "Skills for Jobs".

Vives Proyecto is recognised by and associated with the Spanish Ministry of Employment and Social Security's 2013/2016 Entrepreneurship and Youth Employment Strategy.

**VIVES PERSONAS**

**Employment Initiatives**

Vives Emplea
We improve people's employability through their participation in team itineraries for social and labour integration, helping them to access the job market or return to education.

Vives Emprende
We improve entrepreneurial skills and essential technical knowledge so that people who are at risk of exclusion can create or consolidate a business. We offer them training, advice, mentoring and access to funding.

**Entrepreneurship Projects**

Vives Emprende
We improve the employability of people at risk of social and labour exclusion in order to support their access to work or self-employment. In our work, we focus on personal development, teamwork, public-private alliances and social impact in the community.

**VIVES ONG**

We support other social organisations and public actors in their programmes to promote employment and entrepreneurship, aimed at people who are at risk of exclusion. This way, we indirectly achieve the social and occupational integration of more people.

We work with organisations so they can establish or improve the assistance they provide to entrepreneurs. We provide training for NGO professionals, strategic consulting and internship and mentoring programmes to measure the impact on users.

**VIVES ECOSISTEMA**

We work to make the entrepreneurship ecosystem inclusive. We collaborate by generating knowledge and participating in Spanish and European influence networks.

We generate knowledge through research, discussion forums and meetings. We create tools that help with the entrepreneurship process (tutorials, manuals, etc.) and disseminate the Third Sector’s work through the Flash Infosocial digital bulletin, social networks, websites, etc.

We promote and participate in networks, contributing through our experience, resources and knowledge. We take part in:

**European Networks for Inclusive Entrepreneurship**
We foster the exchange of best practice and innovation to create a European employment and inclusive entrepreneurship ecosystem. The programmes in which we participate include Erasmus+, Horizon 2020 and the ESF in Romania (POSDRU).

**Other networks**

We promote the start-up and consolidation of social entrepreneurship initiatives among non-profit organisations, with the aim of creating jobs within the groups with which they work, therefore generating more opportunities for social and occupational integration.

**Knowledge & Research**

We support other social organisations and public actors in their programmes to promote employment and entrepreneurship, aimed at people who are at risk of exclusion. This way, we indirectly achieve the social and occupational integration of more people.

We work with organisations so they can establish or improve the assistance they provide to entrepreneurs. We provide training for NGO professionals, strategic consulting and internship and mentoring programmes to measure the impact on users.

We improve the employability of people at risk of social and labour exclusion in order to support their access to work or self-employment. In our work, we focus on personal development, teamwork, public-private alliances and social impact in the community.

**Social Entrepreneurship**

We improve the employability of people at risk of social and labour exclusion in order to support their access to work or self-employment. In our work, we focus on personal development, teamwork, public-private alliances and social impact in the community.

**Networks**

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**ITINERARIES**

**ENTREPRENEURSHIP**

- **Entrepreneur profile**
  - Skills
  - Innovation
  - Creativity

- **Innovation**
  - Canvas Methodology
  - Technical plan
  - Marketing
  - Operational plan

- **Analyzing the idea**
  - Canvas Methodology
  - Team dynamic
  - Identity
  - Synergies
  - Relationship capacity
  - Listening
  - Empathy

- **Business plan**
  - Vive-Eco
  - Viability

- **Economic & financial study**
  - Microcredits
  - Alternatives

- **Access to financing**
  - Microcredit
  - Alternatives

- **Setting up the company**
  - Centrement
  - Management plan
  - Networking

- **Management and consolidation**
  - Centrement
  - Management plan
  - Networking

**EMPLOYMENT**

- **Selection process**
  - Group dynamic
  - Personal interview

- **Consolidation of team**
  - Teamwork
  - Identity
  - Synergies
  - Leadership capacity
  - Listening
  - Empathy

- **Employment skills**
  - Self-esteem
  - Talent
  - Positive attitude
  - Self-discovery
  - Time management
  - Communication

- **Social skills**
  - Personal brand
  - Creativity
  - Decision making
  - Goals

- **Defining professional skills**
  - CV
  - ICTs and social networks
  - Company mapping
  - Professional profiles
  - Networking

- **Employer**
  - Know the mentor
  - Self-knowledge and attitude
  - CV
  - CV motivation letter and advice for searching
  - Network of contacts
  - The interview, image and attitude
  - Personal business plan and thanks

- **Practical entrepreneurship**
  - Skills
  - Idea
  - Business plan
  - Financial study
  - Start-up

**WHAT THE PARTICIPANTS SAY**

*After a long time out of work, which little by little undermined anyone’s state of mind, the programme made me motivated and hopeful again and allowed me to set myself a goal that had been dormant, giving me the strength to achieve it.*

Cristina Cazor, Participant in Vives Emplea in Rivas Vaciadamid. She is currently a coach on an employment programme.

*The greater the level of training of the people advising the entrepreneurs, the better the advice they give. With Vives Proyecto, we have had a huge amount of resources and documentation and a multidisciplinary team supporting both the organisation and the entrepreneurs themselves.*


*Vives Emplea allows colleagues to join forces towards a shared goal and when they leave, they will do so with a lot of hope, more prepared to find a job.*

Roberto Pomeda. Director of Communications, Mundopán, partner company.

*I am very very hopeful. I’m confident about my work and you’ve given me the last push I needed. The programme is amazing if you come in without any ideas and if you do have one, they show you ways of bringing your project into being.*

Tomás Quilez. Participant in Vives Emprende. He has created a rock music production company.
**WHAT CAN YOU DO?**

If you are a public body
- Give up your space
- Derive participants
- Disseminate our initiatives
- Give us financial help

If you are an NGO
- Give up your space
- Derive participants
- Disseminate our initiatives
- Strengthen your organisation

If you are a company
- Take part in job brokering actions
- Take on corporate volunteering work
- Fund our initiatives
- Provide in-kind donations
- Support entrepreneurship by participating in the microcredits fund

**PARTNERS**

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