



# <u>European Solidarity Corps Humanitarian Aid Initiative</u>, Commission's Directorate General for Education and Culture (DG EAC)



Strengthening the resilience of vulnerable communities to the effects of climate change impact and environmental shocks through the deployment of European Solidarity Corps volunteers fostering the innovation in Humanitarian context.

ESC Aid Volunteer in Communication, Regional Office of Western and Central Africa (ROWCA), SENEGAL

1 position

Deployment dates: 01/03/2024 to 28/02/2025

The European Solidarity Corps in Humanitarian Aid is an EU funding program for young people wishing to support, as volunteers, humanitarian aid operations in third countries outside of the EU that have faced humanitarian disasters or need to increase their preparedness to possible disasters in the future.

Volunteers will support humanitarian aid operations while learning new skills, improving, and properly validating their competences.

The program is open to 18-35 years old individuals, EU citizens or legally residing in an EU Member State or in a third country associated to the Program (Iceland, Liechtenstein, Turkey, and Republic of North Macedonia), who have registered in the European Solidarity Corps Portal.

## **Action Against Hunger**

Action Against Hunger is an international non-governmental private organization that is politically and religiously neutral and non-profit. Established in 1979 in France to implement interventions worldwide, its vocation is to fight against hunger, physical suffering and situations of distress that threaten the lives.

In line with its Inclusion and Diversity Strategy, the program aims at including young people with fewer opportunities.

### **HUMANITARIAN CONTEXT**

Western and Central Africa humanitarian contexts are very diverse. However, the key drivers for humanitarian interventions in the region are civil insecurity and conflicts, droughts and other climatic extremes, governance crises, lack of public and private investment in infrastructures. The context is also characterized by the multiplicity of stakeholders and the challenges related to coordination and coherence of actions. The priorities are numerous, resources are limited, and the diversity of agencies and institutional agendas hampers the definition of realistic and clear common objectives and actions plans. More importantly their implementation, monitoring and evaluation or the level of accountability (towards partners, communities, government, and donors) are deficient and important efforts are necessary to answer to these challenges.

"Do no harm" principles are, as always, a key component of the humanitarian response. In Western and Central Africa, the recent deterioration of the security context obliges the humanitarian actors to adapt their interventions and negotiate with a diversity of actors in a rapidly evolving context.

### **SECURITY CONDITIONS**

The volunteer will be based in Dakar, which has the security constraints of other large cities in the region. However, it is a generally safe environment and is deemed a family-friendly posting by other NGOs, UN Agencies, and embassies. The volunteer could be involved punctually in field work and workshop in different countries covered by the advocacy projects. The volunteer will need to comply with Action Against Hunger's security plan of each visited country.

### **COVID SITUATION AND PROTOCOLS**

All health restrictions linked to COVID-19 have been lifted. However, it is necessary to follow any instructions and/or information from the health and nutrition department concerning the general health situation in the country.

### **AAH VALUES**

We are an international non-governmental private organisation that is politically and religiously neutral and non-profit, which was established in 1979 in France to implement interventions worldwide. Our vocation is to fight against hunger, physical suffering and situations of distress that threaten the lives of men, women, and children.

We uphold the Humanitarian Principles: Independence, Neutrality, Non-Discrimination, Free and direct access to people in need, professionalism, and transparency.

More information is available here:

https://www.accioncontraelhambre.org/en/our-principles

### **TASKS**

Objective 1: Support the office in aligning existing communication strategies.

- Marketing and awareness-raising.
- Develop and produce information materials (brochures and leaflets, films, audiovisual productions) and documents to promote ACF's programs and activities.

- Contribute to the development of ACF's website and use social media tools in communication (Twitter, podcasts, etc.), ensuring that their content is up-to-date and appropriate; and produce press releases, press briefings, articles, and press kits.
- Support the organization of press conferences or other special events aimed at promoting ACF's image and mission.
- Support in the development of advocacy and marketing materials and awareness-raising events

# Objective 2: Support communication and visibility of regional and country activities.

- To be in close contact with the ACF Missions in the region, and to support them in their communication activities at national level through technical support and capacity building.
- Feedback information and communication outputs from the national level to the regional level, to ensure evidence-based messages.

## Objective 3: Reinforce the visibility of the West Africa Regional Office.

- Develop communications products (articles, videos, brochures, etc) and disseminate them to external partners, and run communications campaigns during the World Days.
- Create and maintain a web page dedicated to the West Africa Office
- Develop relations with a network of journalists in Senegal and the region.
- Facilitate communication within ROWCA and support the Advisers on communication aspects in their daily tasks.
- Produce a monthly internal newsletter and disseminate it to the ACF network.
- Participate in the organisation of events in conjunction with the support functions.

# Objective 4: Ensure the continuity of the Regional Office's communications activities.

• Capitalize on the Regional Office's events and communication products.

## Objective 5: Communication and Awareness on ESC Aid Volunteers Initiative

- Write and publish articles describing the experience of volunteers in the field.
- Collect audiovisual materials for use in a public awareness activity in the local volunteer community in Europe.
- In coordination with the project's NGO partners, organize, and implement public awareness activities.

### **REQUIRED COMPETENCES**

**Studies:** Master's degree in communication, social sciences and/or any other field related to communication.

Languages: English and French.

**Skills:** Writing and communication, Analysis, networking, Conception and drafting of documents, IT knowledge (Pack Office).

**Experience:** A minimum of 2 years.

**Required competences:** Specific technical knowledge: Proven knowledge of the media and journalists in Senegal and West Africa.

Experience in video and photo production highly desirable

Knowledge of the regional context, key stakeholders and events and opportunities in nutrition and food security.

Proficiency in Microsoft Office (excel, word, outlook), Adobe InDesign and Illustrator

### BENEFITS AND CONDITONS FOR THE VOLUNTEER

The volunteer will be deployed to Action Against Hunger Senegal.

**Duty station:** Dakar, Senegal

**Length of Deployment:** 12 months

This position offers the opportunity to volunteer in the context of the ESC Humanitarian Aid Volunteers initiative.

The volunteer will have a standard of living similar to the standard in the country. The working calendar will correspond to the agenda and system established in the field. For each month of voluntary activity two days of rest are earned, in addition to public holidays.

A monthly Subsistence Lump Sum will be provided to cover basic needs such as food and personal hygiene items.

Accommodation, travel costs, visa, pre-deployment medical check + vaccinations (if mandatory for the country), allowance will be covered. In case of need, a Fewer Opportunities Support will also be covered.

**Learning Opportunities:** the ESC Humanitarian Aid Volunteer will attend online before and on-site induction at the arrival to her/his deployment Mission. Training during deployment will also be offered to improve the volunteer's skills and competences.

### **HOW TO APPLY**

Applications are made exclusively through the European Youth Portal.

All persons interested in submitting their candidatures MUST first:

- Register for the European Solidarity Corps program.
- In their European Solidarity Corps profile, indicate their interest in Volunteering in Humanitarian Aid.
- Pass the free and compulsory free online course.
- Be available for, and pass, a 5 day in-presence training course of the EU Academy already open and available.

Candidates must be between 18 and 35 years old, have citizenship or long-term residence in Europe, or be from countries associated with the program (Iceland, Liechtenstein, Turkey, and the Republic of North Macedonia)

Action Against Hunger is an equal opportunity employer.

Young people from disadvantaged communities such as racialized groups, refugees, migrants with long term residency in EU, members of minority gender identities and sexual orientations, people with disabilities, minimum income, long term unemployment and remote geographical areas, are strongly encouraged to apply.