



<u>European Solidarity Corps Humanitarian Aid Initiative</u>, Commission's Directorate General for Education and Culture (DG EAC)



Working with development and other instruments in the humanitariandevelopment-peace nexus, building the resilience of the most vulnerable populations, and preparing the conditions for longer-term sustainable engagement of national and international development and stabilization/peacebuilding instruments and programs.

Humanitarian Volunteer in COMMUNICATION, SOUTH CAUCASUS

1 position

Deployment dates: 5-Sep-2024 to 4-Sep-2025

The European Solidarity Corps in Humanitarian Aid is an EU funding program for young people wishing to support, as volunteers, humanitarian aid operations in third countries outside of the EU that have faced humanitarian disasters or need to increase their preparedness to possible disasters in the future.

Volunteers will support humanitarian aid operations while learning new skills, improving, and properly validating their competences.

The program is open to 18-35 years old individuals, EU citizens or legally residing in an EU Member State or in a third country associated to the Program (Iceland, Liechtenstein, Turkey and Republic of North Macedonia), who have registered in the European Solidarity Corps Portal.

Action Against Hunger

Action Against Hunger is an international non-governmental private organization that is politically and religiously neutral and non-profit. Established in 1979 in France to implement interventions worldwide, its vocation is to fight against hunger, physical suffering and situations of distress that threaten the lives.

In line with its Inclusion and Diversity Strategy, the program aims at including young people with fewer opportunities.

HUMANITARIAN CONTEXT

The extensive socio-economic transformation undertaken over the last decade by transition countries in the South Caucasus, as well as the fragile regional political context, are all factors that have substantially affected the structure of national economies and the living standards for most of the population in the region. Some of the of the consequences of this transformation present barriers to socio-economic growth and livelihoods sustainability. This includes ongoing frozen conflicts and protracted marginalization of IDPs and returnees, weaknesses of regional/local development strategies and scarce engagement in rural development, limited local governmental capacity and availability of resources to implement development plans, degradation of natural resources, inadequate frameworks and strategies for disaster risk reduction and poor access to water and sanitation facilities. Since the outbreak of the Ukraine war in 2022 there are now approximately 25,000 Ukrainians residing in Georgia and there has been a high influx of Russian nationals (approx. 110,000) (approx. 110,000). Also in September 2023, the renewed conflict in Nagorno Karabakh has resulted in almost the entire population (100,000+) seeking refuge in Armenia. Also in September 2023, the renewed conflict in Nagorno Karabakh has resulted in almost the entire population (100,000+) seeking refuge in Armenia.

Action Against Hunger has been present in the South Caucasus since 1994. In the first years of operations the work focused on emergency and post-emergency interventions targeting mainly Internally Displaced Persons (IDPs); then interventions progressed towards rehabilitation initiatives in response to a changing socio-economic environment. Currently the strategy in the region centers around a Nexus approach, on providing social protection to vulnerable households, improving their socio-economic conditions, and increasing livelihoods security, resilience, and sustainability. Strategies include the provision of technical and financial assistance for the establishment of agricultural extension services and agricultural training centers, community led rural development (LEADER approach), the development of small and medium enterprises in agricultural and non-agricultural sectors as well as the transfer of participatory methodologies to fight unemployment and mitigate impact of disaster. Action Against Hunger South Caucasus is one of the few international actors able to operate on both sides of the divide with Abkhazia. The mission is comprised of professional staff who are enthusiastic to work as a team and have shown openness to pilot new innovative initiatives in the field. The mission operates in the region through 4 field offices and a coordination office in Tbilisi. The coordination office in Tbilisi also oversees all operations of the Armenia base in Yerevan.

SECURITY CONDITIONS

Action Against Hunger South Caucasus mission follows the standard security policy and risk assessment procedures which will also include the ESC Aid Volunteers. Action Against Hunger's Security Plan for the mission is regularly updated by the Logistics Coordinator to reflect any changes in the security context. The volunteers are being briefed within 24 hours of arrival on security and safety procedures. The Mission has been rated with yellow color according to the Risk Management Policy, except Abkhazia, which is rated with Orange color. Action Against Hunger South Caucasus is the INGO Security Focal Point for INGOs in Georgia and is in regular contact with UNDSS to coordinate relevant security information and to feedback security incidents to UNDSS.

Georgia is a middle-income country, with high poverty and high unemployment. Georgia has two breaks away regions of Abkhazia and South Ossetia where there is little socio-economic development, but high poverty prevails in all of Georgia. In 2008 there was a war with Russia which led to further displacement of Georgian population (in total Georgia still has over 270.000 Internally Displaced) but, overall, the security situation is now stable. Action Against Hunger staff (including volunteers) follow a Charter of Principals which emphasizes independence, neutrality, transparency, free access to victims, non-discrimination, and professionalism.

ACTION AGAINST HUNGER VALUES

We are an international non-governmental private organization that is politically and religiously neutral and non-profit, which was established in 1979 in France to implement interventions worldwide. Our vocation is to fight against hunger, physical suffering and situations of distress that threaten the lives of men, women, and children.

We uphold the Humanitarian Principles: Independence, Neutrality, Non-Discrimination, Free and direct access to people in need, professionalism, and transparency.

More information is available here:

https://www.accioncontraelhambre.org/en/our-principles

TASKS

Objective 1: Assist the Mission in communication tasks:

- Develop project communication plans and perform follow up.
- Manage the organization's public image and public relations.
- Update mission Facebook page and Website page.
- Work on the mission's country profile.
- Support in developing communication/visibility materials (Leaflets, posters, banners, videos, pictures etc.).
- Prepare publications, press releases, information materials, newsletters, human stories etc.
- Support in documenting and sharing best practices.
- Facilitate project/organization events (closing events, conferences, etc.).
- Promote project events/achievements on social media.
- Provide inputs to the reports (project interim/final report).
- Train relevant staff on utilizing communication and visibility tools/protocols in their work and projects.
- Train/follow up with staff on use of Action Against Hunger brand identity and visibility guidelines.
- Work side by side with the program team to capture the work of Action Against Hunger in communication/visibility materials.
- Promote a non-sexist internal and external communications.
- Disseminate and implement the new non-sexist communication guidelines in internal and external mission communications.

- Assist the Communications Department of Action Against Hunger HQ into drafting and preparing the mission's Communication Strategy.
- Transcript and translate to English audiovisual material when needed for its dissemination by the different HQs.
- Work closely with the HQ Communications department to make the work of the mission visible, and its positive effect on our beneficiaries, externally and internally.

Objective 2: Communication and Awareness on ESC Aid Volunteers Initiative

- Write and publish articles describing the experience of volunteers in the field.
- Collect audiovisual materials for use in a public awareness activity in the local volunteer community in Europe.
- In coordination with the project's NGO partners, organize, and implement public awareness activities.

REQUIRED COMPETENCES

Studies: Bachelor's degree in Public Relations or Communication.

Languages: Excellent knowledge of English (C2); Russian will be an advantage

Skills: Excellent computer skills & a basic knowledge of graphic design software; excellent writing skills; result oriented, proactive, creative, communicative, and optimistic; good interpersonal, networking and communication skills; knowledge and experience of volunteerism; motivated to contribute towards development and serve others.

Experience: Valuable prior experience in issues related to the promotion of gender equality or personal commitment to gender equality.

BENEFITS AND CONDITONS FOR THE VOLUNTEER

The volunteer will be deployed to Action Against Hunger South Caucasus

Duty station: Tbilisi, with missions in the field

Length of Deployment: 12 months, 35 to 40 hours per week, with weekends off.

This position offers the opportunity to volunteer in the context of the ESC Humanitarian Aid Volunteers initiative.

The volunteer will have a standard of living similar to the standard in the country. The working calendar will correspond to the agenda and system established in the field. For each month of voluntary activity two days of rest are earned, in addition to public holidays.

A monthly Subsistence Lump Sum will be provided to cover basic needs such as food and personal hygiene items.

Accommodation, travel costs, visa, pre-deployment medical check + vaccinations (if mandatory for the country), allowance will be covered. In case of need, a Fewer Opportunities Support will also be covered.

Learning Opportunities: the ESC Humanitarian Aid Volunteer will attend online before and on-site induction at the arrival to her/his deployment Mission. Training during deployment will also be offered to improve the volunteer's skills and competences.

HOW TO APPLY

Applications are made exclusively through the European Youth Portal.
All persons interested in submitting their candidatures MUST first:

- Register for the **European Solidarity Corps** program.
- In their European Solidarity Corps profile, indicate their interest in Volunteering in Humanitarian Aid.
- Pass the free and compulsory free online course.
- Be available for, and pass, a 5 day in-presence training course of the EU Academy already open and available.

ELIGIBILITY CRITERIA

Candidates must be between 18 and 35 years old, have citizenship or long-term residence in Europe, or be from countries associated with the program (Iceland, Liechtenstein, Turkey and the Republic of North Macedonia)

Action Against Hunger is an equal opportunity employer.

Young people from disadvantaged communities such as racialized groups, refugees, migrants with long term residency in EU, members of minority gender identities and sexual orientations, people with disabilities, minimum income, long term unemployment and remote geographical areas, are strongly encouraged to apply.